

contact

**CHIEN-PAI (BOBBY) LIN**

chienpai@gmail.com  
http://bobby-lin.com/

experience

10.2011–  
present

**MOTION GRAPHICS DESIGNER**

*DramaFever Corp.*

Lead motion design for multiple channels, including:  
DramaFever, Shudder, Doc Club, Moodica, and Warner Archive  
Coordinate with product, tech, & video teams to plan, concept,  
and execute motion design in products across desktop, mobile,  
and OTT platforms

Evolved the core DramaFever channel with its first  
comprehensive motion package including: video bumpers  
app store promo videos, in house premium upsell videos,  
and email marketing

01.2011–  
07.2011

**RESEARCH ASSISTANT**

*Parsons the New School for Design*

Filmed and conducted interviews for the School of Arts,  
Media, & Technology and Parsons YLab research group

08.2010–  
10.2011

**FREELANCE GRAPHIC DESIGNER**

*The Museum of Chinese in America*

Designed print collateral for permanent exhibition;  
designed for MOCA Young Professionals Expo gala event

05.2010–  
08.2010

**PHOTOGRAPHY ASSISTANT**

*The Metropolitan Museum of Art*

Assisted staff photographer with merchandise photography

03.2009–  
04.2010

**MARKETING + COMMUNICATIONS MANAGER**

*Asian Cinevision*

Coordinated print and web marketing for the 2009 & 2010  
Asian American International Film Festival in New York City

10.2004–  
12.2007

**COPY EDITOR / TRANSLATOR**

*Poem Culture Corp.*

Translated and edited copy for Taipei-based Ekaika-rasa  
Quarterly Magazine and other publications

education

05.2011

**MASTER OF FINE ARTS IN DESIGN + TECHNOLOGY**

*Parsons the New School for Design*

Concentration in Narrative Design

12.2003

**BACHELOR OF ARTS IN INTERDISCIPLINARY STUDY FIELD**

*The University of California, Berkeley*

Concentration in Image + Representation

**skills**

motion graphics  
graphic design  
videography  
photography  
film editing

**software**

aftereffects  
illustrator  
photoshop  
animate  
indesign  
premiere  
cinema4d

**languages**

english  
chinese

**interests**

film  
art  
video games  
ping pong