

Chien-Pai Lin

Preferred name: Bobby

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Summary

User-centered designer in product manager's clothing with a past life as a motion and graphic designer.

Education

Parsons
Master of Fine Arts,
Design+Technology
2011

UC Berkeley
Bachelor of Arts,
Interdisciplinary Studies
2003

Skills

Agile Methodology
User-Centered Design
UX Design
UI Design
Motion Design
Graphic Design

Tools

Certified Scrum Product Owner
Google Analytics
Azure DevOps
Office 365
Adobe CC
Sketch
UXPin

Experience

Fareportal **Associate Product Manager**

April 2022 – Present

Responsible for managing the product roadmap, backlog grooming, sprint planning, a/b test design, and delivery of product features and enhancements of the CheapOair and OneTravel flight booking path from search results to confirmation page.

Senior Product Lead

October 2019 – April 2022

Worked on product ideation, design, and a/b testing.

Associate Team Lead

May 2017 – September 2019

Led UX team in research and design.

Warner Bros. Digital Labs **Motion Graphics Designer**

October 2011 – May 2017

Led motion design team, working on multiple properties including: DramaFever, Shudder, Doc Club, Moodica, and Warner Archive. Projects covered motion design for desktop, mobile, and OTT platforms.

Parsons the New School for Design **Research Assistant**

January 2011 – July 2011

Filmed and interviewed subjects of the Parsons YLab research group studying the impact of social networking sites on identity.

The Museum of Chinese in America **Graphic Designer**

August 2010 – October 2011

Freelance print and digital graphic design on pamphlets and special events.